

Privacy Policy

Effective Date: 05 August 2025

SA Gun Auctions (“we”, “us”, or “our”) is committed to protecting your privacy and ensuring that your personal information is collected and used properly, lawfully, and transparently in compliance with the Protection of Personal Information Act (POPIA) of South Africa.

This Privacy Policy outlines how we collect, use, store, disclose, and protect your personal information when you use our website or interact with our services.

1. Information We Collect

1.1 Information You Provide Directly

- Full Name
- ID or Passport Number
- Contact Details (phone number, email, physical address)
- Billing and Payment Information
- FFL or Firearms-related Documentation (if applicable)
- Information provided when registering, listing an item, or placing a bid
- Communication or correspondence with us

1.2 Information Automatically Collected

- IP address
- Browser type and operating system
- Pages visited and time spent on the website
- Cookies and usage data (see Section 7)

2. How We Use Your Information

- Register and manage your account
- Facilitate and administer auctions, bids, and transactions
- Verify your identity and compliance with firearms laws
- Process payments and send invoices
- Respond to inquiries or provide customer support
- Comply with legal and regulatory obligations
- Improve and personalize your experience on our platform

3. Disclosure of Information

We will not share your personal information with third parties except:

- When required by law or regulation
- With law enforcement or regulatory bodies for compliance (e.g., firearm licensing)
- With service providers (e.g., payment processors, IT service providers) under strict confidentiality agreements
- If you explicitly consent to such disclosure

4. Data Security

We are committed to securing your personal information. We use appropriate technical and organizational measures to safeguard your data, including:

- SSL encryption
- Firewalls and secure servers
- Restricted access to personal data
- Regular backups and vulnerability testing

5. Your Rights (Under POPIA)

As a data subject, you have the right to:

- Access the personal information we hold about you
- Request correction or deletion of your personal information
- Object to or restrict the processing of your data
- Withdraw consent at any time (where processing is based on consent)
- Lodge a complaint with the Information Regulator (South Africa)

6. Retention of Data

We retain personal information only for as long as necessary to fulfill the purposes for which it was collected or as required by law, such as record-keeping and compliance with firearms regulations.

7. Cookies and Tracking Technologies

Our website uses cookies and similar technologies to improve functionality and user experience. You can choose to disable cookies through your browser settings, although this may limit some features of the site.

8. Third-Party Links

Our website may contain links to other websites. We are not responsible for the privacy practices of those sites and encourage you to read their privacy policies.

9. Changes to This Policy

We reserve the right to update or amend this Privacy Policy at any time. Any changes will be posted on this page with an updated effective date.

10. Contact Us

If you have any questions, complaints, or wish to exercise your rights under this policy, please contact us:

SA Gun Auctions

■ Email: info@sagunauctions.co.za

■ Phone: 073 815 1335

■ Website: www.sagunauctions.co.za

Information Officer: Werner Vos